









S.No.	Details	Cost	
1	Francium Sponsor Location: Hall 2   Expo Center Lahore Area: <b>12m x 6m</b>	<b>PKR 2.5 Million</b>	
<b>Exclusive Branding:</b> Advertising mileage			
	Title	Size (WxH) & Qty	Placements
	<b>Outside Expo Grills</b> Black Gate 1	10x5ft Qty 1	
2	<b>Inside Expo Parking</b> Black Grills	10x5ft Qty 2	
3	<b>In front of Hall 2</b> Blue Grills	7.9x5 ft Qty 3	
5	<b>Reception</b> Left side, Branding We need Company Slogans/Tagline for this.	2x8ft Qty 1	
7	<b>Company Plant Picture</b> We need the Company Plant's old picture when it was established.	JPG	

(All the artwork will be provided by the company as a PDF/PSD file.)

## Other Branding

7	<p><b>Road Streamers</b> Logo on road streamers which will be displayed in industrial areas in Lhr, Fsd &amp; Multan.</p>		
8	<p><b>Logo on Flags</b> on poll in front of Hall 2</p>	Qty 1	
9	<p><b>SMD Screen</b> 2-3 mins Company introduction video will be played on SMD screens</p>	16x9 ratio (MP4)	
10	<p><b>Mezzanine Glass</b> Logo Placement</p>	Qty 4	
11	<p><b>Logo Branding</b> in front of Hall 2</p>	2x7ft Qty 1	
12	<p><b>Expo Main Gate Entrance</b> Company Logo will be placed at the main entrance of Expo Center</p>		
13	<p><b>Logo Placement</b> Priority Logo placement on all other general branding.</p>		

## Digital Media & Printing Perks

1. Logo placement of Sponsor will be highlighted as per category of sponsorship in all brandings of PACE-2026.
  - a. Logo on Invitation Cards
  - b. A4 Flyer - Circulate in relevant markets Lhr
  - c. A2 size Market Posters - Display in relevant markets Lhr
  - d. Logo on VIP Parking passes
  - e. Logo on Media wall
  - f. Logo on Exhibitor's Car pass
  - g. Logo on Exhibitor cards
2. Exclusive Announcement Animation on Social media
3. Testimonial of CEO before event
4. Website Popup banner
7. Company Page will be tagged on DVC promo at established SM pages like Startup, Pro Pakistani etc
8. DVC ends with Sponsor Logo.
9. TVC ends with Sponsor Logo which will be broadcast on popular channels like GEO, ARY , City 42
10. Executive Testimonials will be ended with Sponsors Logo. (Governors, Ministers & chamber President's testimonials)
11. 2 pages in E-Directory (Content will be provided by company as PDF)
12. Logo on Backside of Event Gallery
13. Priority sitting on dinner

### Notes:

1. All the above brandings may vary according to circumstances
2. As per the standard SOP , the maximum height of any stall structure should not exceed 11 ft
3. Branding will only be allowed in the allocated spaces offered under your sponsorship package. Individual standees or additional branding placements outside the approved areas will not be permitted