



PAKISTAN CHEMICAL EXPO 2023

Creating New Bonds

7-8 February 2023 | Expo Center
Lahore

Branding Options Package

for **Titanium Sponsor** (Diamond)

Event Organizer



Event Manager



www.pakistanchemicalexpo.com

Titanium (Diamond) Sponsor Branding Bundle Package

S.No.	Title	Size WxH	Space Cost	
1	Titanium Sponsor Location Hall 2 Dimensions: 18m x 8m Total Size= 144 square meter	18m x 8m 144 sqm	USD \$ 20,000 PKR 3,500,000/-	
Advertising millage for Titanium (Diamond) sponsor.				
Expo Entrance Glass Gate Bill board				
2	Hall 2 Entrance (Exterior Display) Digital Print Backdrop Entrance Gate expo Center	25ft x 10ft Qty1	ED1	
Hall 2 Entrance Reception				
3	Hall 2 Entrance Toward Reception Top Billboard	28ft x 3ft Qty1	AB1	
Entrance Advertising Box				
4	Advertising Box In front of Hall 2 (upper deck) 4 Side Branding	3ft x 3ft Qty1	AB1	
Registration Desk Hall 2				
5	Registration Desk Hall 2 Outside Expo Placement of banner is on Top	15ft x3ft Qty1	GP	
Grill Panel Outside Expo Branding				
6	Grill Panel Outside Expo Placement of banner is on Top priority.	10ft x6ft Qty10	GP	
Horizontal backdrop inside hall mezzanine floor				
7	Horizontal Backdrop at mezzanine grill panel Inside hall	30ft x 6ft Qty 02	HS	
Pole Sign Outer Area Branding- Inside Expo				
8	Pole Signs Branding Pole Signs Inside area Expo Centre	3ft x 7ft Qty 5	PA	

Exterior Display (Block 10 – A)				
9	Road Side- Standing Banner Road toward Parking and Drive way area Expo Centre	13ft x35ft Qty 1	ED	
Flag Branding at Expo				
10	Flags Branding Flags Branded flags on poles inside expo center	5ft x 3ft Qty 1	K	
Social Media/ Website/ Smart App Millage				
11	Web & Mobile App			
	Web main banner	200px x300px	Run time	
	Social Media	FB,Linkedin,Twitter		
	Show Directory full page add	8inch x 7inch	SD	
Grand Total for Lahore Expo Center as Titanium (Diamond) with Space and Branding				PKR 3,500,000/-

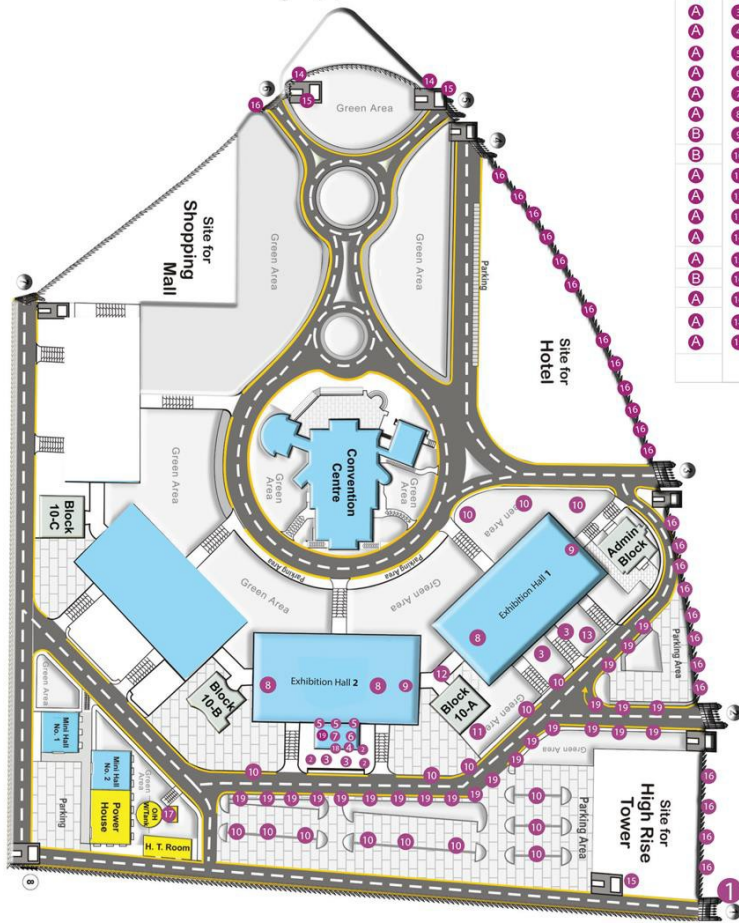
Additional Branding Details

1. Welcome Speech is valid only for **Titanium** (Diamond) **Sponsorship** status and only CEO/MD will speech at the inauguration ceremony of **Pakistan Chemical Expo 2023**. (Kindly intimate us the representative who will present the speech)
2. Logo placement of Sponsor will be highlight as per category of sponsorship in all brandings of PCE-2023.
 - a. Qty 25,000/- Visitor Passes with Sponsor Logo
 - b. Qty 5,000/- A4 Flyer Poster
 - c. Qty 3,000/- A2 Poster
 - d. Qty 6 Media Wall logo on red Carper Check Wall
 - e. Qty 1000 General Invitation Pass, Opening Card, Gala Card logo display.
3. Logo Priority/ Branding Placement will be given on first come first serve basis depend upon the category of sponsorship.
4. Complimentary passes for food.
5. Logo Placement on Opening Stage.
6. Priority Seating in opening event.
7. Confirmation will be made only after receiving the initial advance payment.
8. All payment would be made in advance. Initially 50% amount will be paid upfront whereas the remaining amount should be adjusted within a period of 15 days of booking.
9. In case of rescheduled the date of exhibition due to any pandemic situation payment will be adjust in rescheduled date of Lahore Show.

Cost Summary	
<i>Grand Total for Lahore Expo Center as Titanium (Diamond) Sponsor with Space and Branding.</i>	PKR 3,500,000/-
Package deal for PCE 2023 Lahore Show as Titanium Sponsor	PKR 3,500,000/-
Note: The above amount is exclusive of all government taxes.	

Top View Lahore Expo Centre

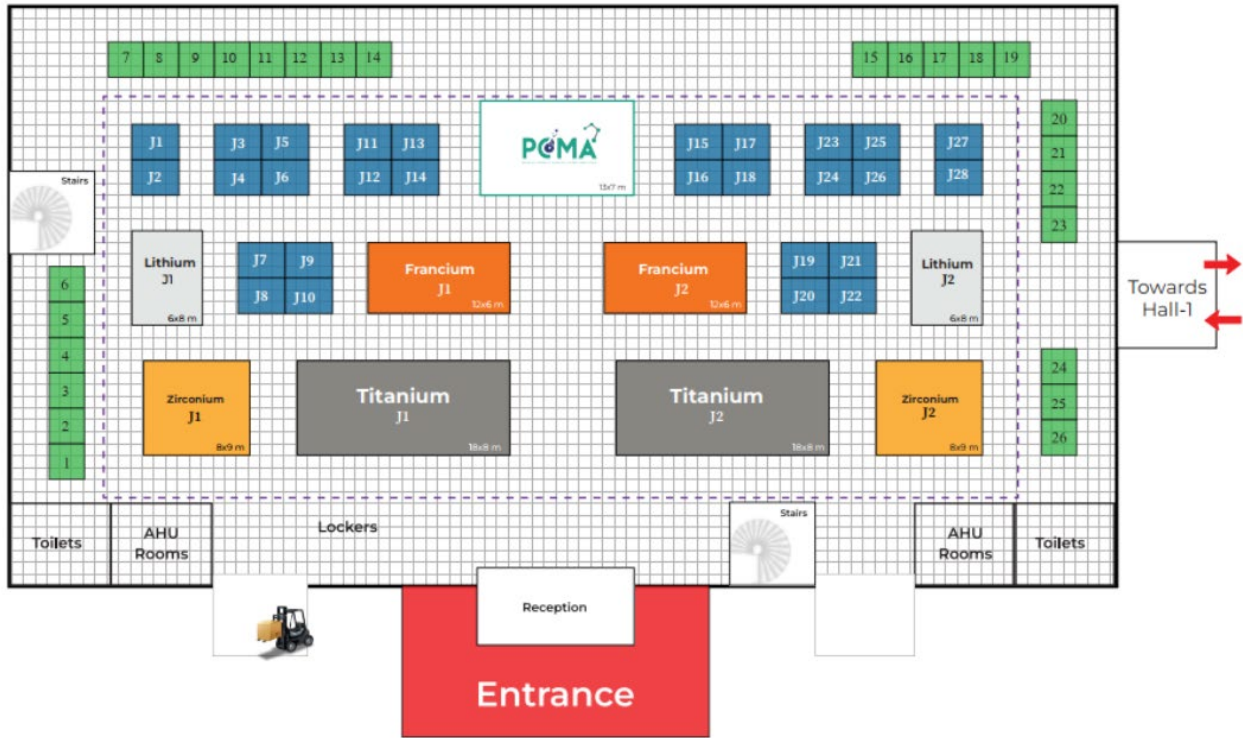
Master Layout of Expo Centre alongwith branding opportunities



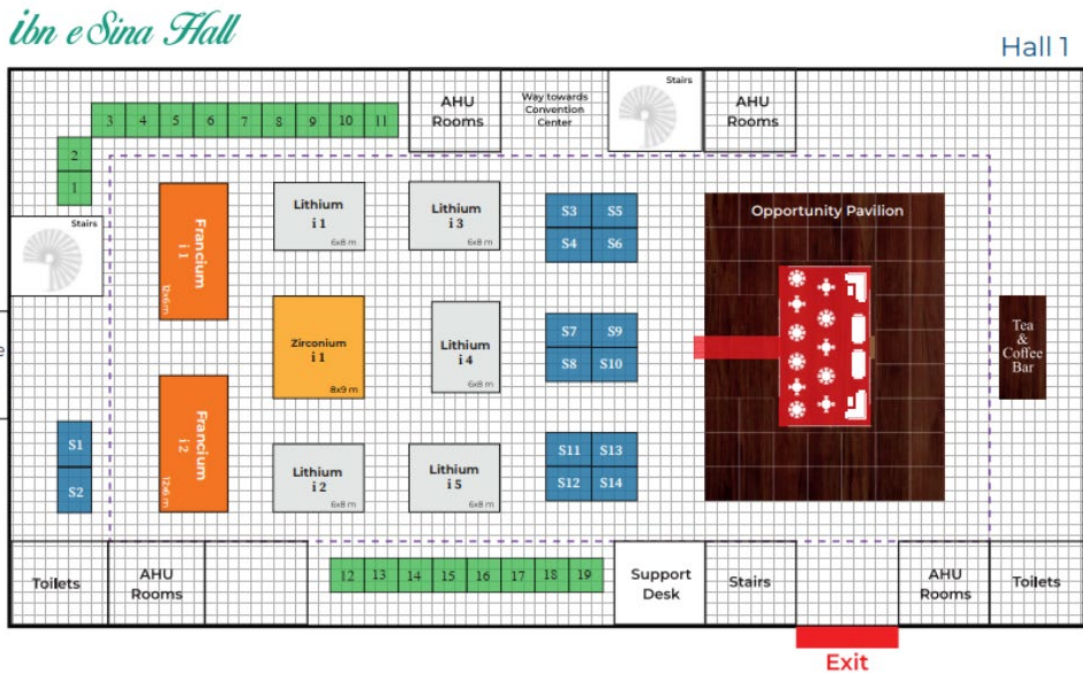
Category	POS#	Description
A	1	Expo Entrance Gate
A	2	Backlit Cubes
A	3	Branded Towers
A	4	Hall 2 Exterior Glass
A	5	Registration Desk Hall 2
A	6	Hall 2 Reception (Side Walls)
A	7	Hall 2 Registration
A	8	Hall 1 & 2 Balconies Display
B	9	LED AD Spots
B	10	Streamers on Poles, Exterior
A	11	Exterior Branding (Block 10-A)
A	12	Hall 2 to Hall 1 Walkway
A	13	Hall 1 Exit
A	14	Expo Entrance Gate 5, 6
A	15	Expo Entrance Gate (Guard room)
B	16	Gate 1, 5, 6
A	17	Exterior Boundary Walls
A	18	Water Tank
A	19	Product Showcasing
A	20	Metal Grills in front of Hall 1 & 2

Jabar bin Hayan Hall

Hall 2



Online booking available



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In case of any query feel free to contact
Best Regards

PCE 2023 Organizing Committee

Pakistan Chemical Expo 2023

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