



PAKISTAN
CHEMICAL EXPO 2023
Creating New Bonds

7-8 February 2023 | Expo Center Lahore

Branding Options Package
for **Francium** Sponsor (Platinum)

Event Organizer



Event Manager



www.pakistanchemicalexpo.com

Francium (Platinum) Sponsor Branding Bundle Package

S.No.	Title	Size WxH	Space Cost	
1	Francium Sponsor Dimensions: 12m x 6m Total Size =72 square meter	12m x 6m 72 sqm	USD 15,000 PKR 2,500,000/-	
Additional advertising millage for Francium (Platinum) sponsor.				
Entrance Advertising Box				
2	Advertising Box In front of Hall 2 (upper deck) 4 Side Branding	8ft x 8ft Qty1	AB1	
Grill Panel Outside Expo Branding				
3	Grill Panel Outside Expo Placement of banner is on Top priority.	10ft x6ft Qty 05	GP	
Horizontal backdrop inside hall mezzanine floor				
4	Horizontal Backdrop at mezzanine grill panel Inside hall	20ft x 6ft Qty 02	HS	
Pole Sign Outer Area Branding- Inside Expo				
5	Pole Signs Branding Pole Signs Inside area Expo Centre	3ft x 7ft Qty 4	PA	
Flag Branding at Expo				
6	Flags Branding Flags Branded flags on poles inside expo center	5ft x 3ft Qty 1	K	

Social Media/ Website/ Smart App Millage				
7	Website			
	Web main banner	200px x300px	Run time	
	Social Media	FB,Linkedin,Twitter		
	Show Directory full page ad	8inch x 7inch	SD	
Grand Total for Lahore Expo Center as Francium (Platinum) Sponsor with Space and Branding				PKR 2,500,000/-

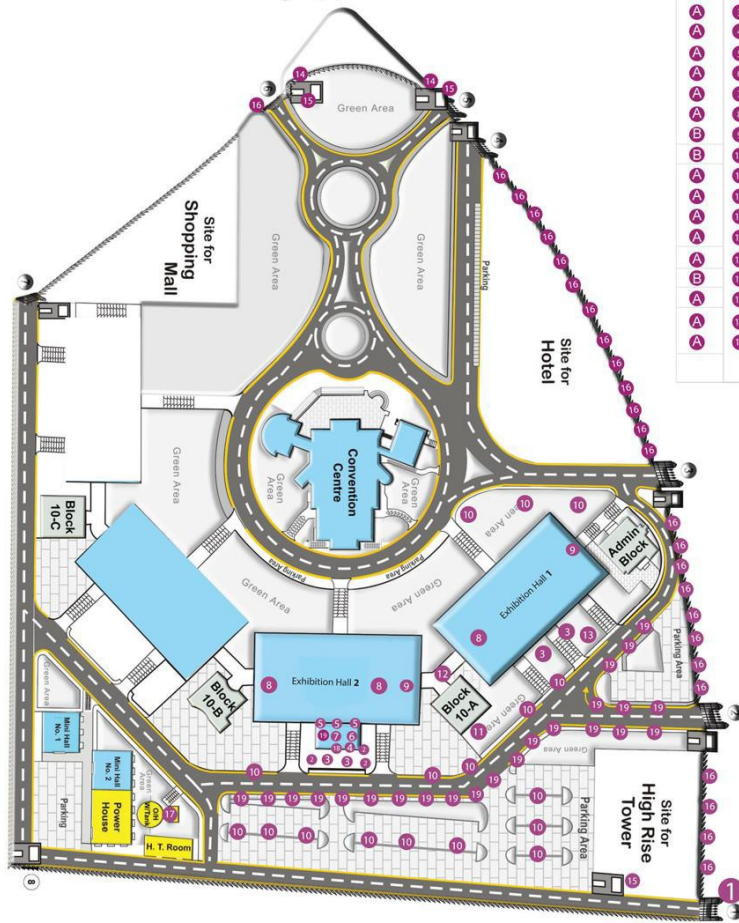
Additional Branding Details

1. Logo placement of Sponsor will be highlight as per category of sponsorship in all brandings of PCE-2023.
 - a. Qty 25,000/- Visitor Passes with Sponsor Logo
 - b. Qty 5,000/- A4 Flyer Poster
 - c. Qty 3,000/- A2 Poster
 - d. Qty 6 Media Wall logo on red Carper Check Wall
 - e. Qty 1000 General Invitation Pass, Opening Card, Gala Card logo display.
2. Logo Priority/ Branding Placement will be given on first come first serve basis depend upon the category of sponsorship.
3. Complimentary passes for food.
4. Logo Placement on Opening Stage.
5. Priority Seating in opening event.
6. Confirmation will be made only after receiving the initial advance payment.
7. All payment would be made in advance. Initially 50% amount will be paid upfront whereas the remaining amount should be adjusted within a period of 15 days of booking.
8. In case of rescheduled the date of exhibition due to any pandemic situation payment will be adjust in rescheduled date of Lahore Show.

Cost Summary	
Grand Total for Lahore Expo Center as Francium (Platinum) Sponsor with Space and Branding.	PKR 2,500,000/-
Note: The above amount is exclusive of all government taxes.	

Top View Lahore Expo Centre

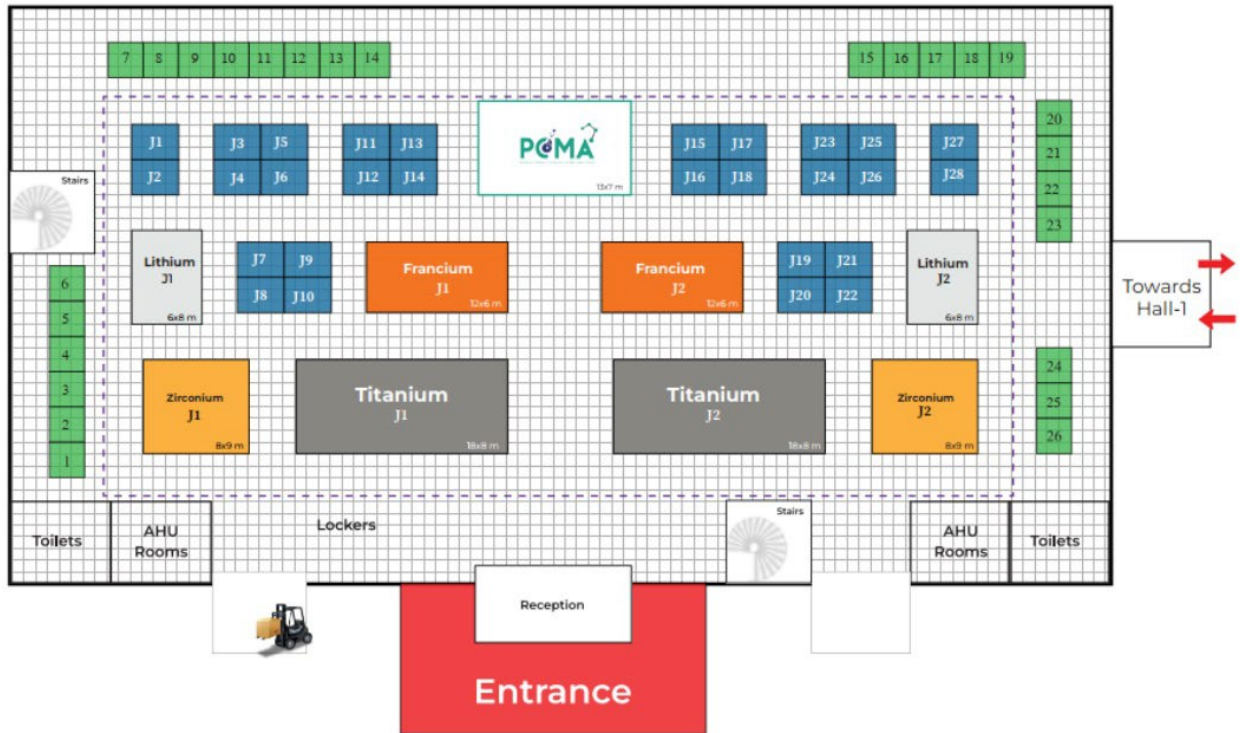
Master Layout of Expo Centre along with branding opportunities



Category	POS#	Description
A	1	Expo Entrance Gate
A	2	Backlit Cubes
A	3	Branded Towers
A	4	Hall 2 Exterior Glass
A	5	Registration Desk Hall 2
A	6	Hall 2 Reception (Side Walls)
A	7	Hall 2 Registration
A	8	Hall 1 & 2 Balconies Display
B	9	LED AD Spots
B	10	Streamers on Poles, Exterior
A	11	Exterior Branding (Block 10-A)
A	12	Hall 2 to Hall 1 Walkway
A	13	Hall 1 Exit
A	14	Expo Entrance Gate 5, 6
A	15	Expo Entrance Gate (Guard room) Gate 1.5.6
B	16	Exterior Boundary Walls
A	17	Water Tank
A	18	Product Showcasing
A	19	Metal Grills in front of Hall 1 & 2

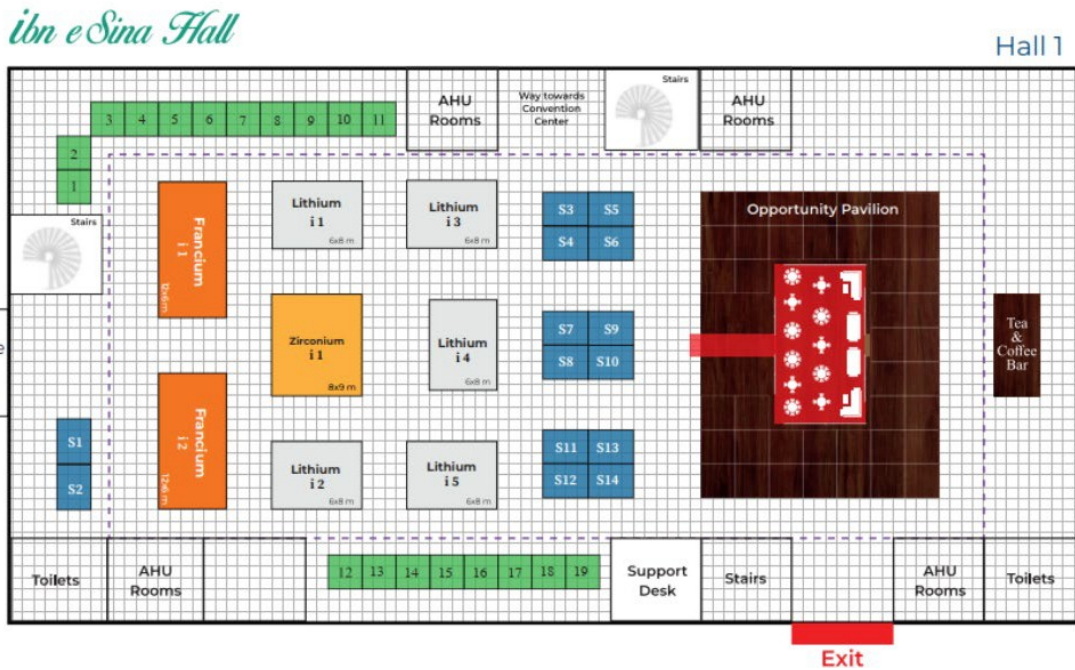
Jabar bin Hayan Hall

Hall 2



Online booking available

Ibn e Sina | Hall 1



Online booking available

In case of any query feel free to contact

Best Regards

PCE 2023 Organizing Committee

Pakistan Chemical Expo 2023

T: +92 42 3531 2131 + +92 323 4656562

E: info@pakistanchemicalexpo.com | **W:** <http://www.pakistanchemicalexpo.com>

PCE North Office

Address: Office no.5, 1st Floor Commercial Block 1 PCSIR Phase II Johar Town Lahore